



## **Adelaide Roots and Blues Association**

### **2018 Memphis Blues Challenge Information and Application Form**

The aim of the ARBA Memphis Blues Challenge is to provide the means for acts to compete for the opportunity to represent ARBA, South Australia and Australia in Memphis Tennessee, at the annual **International Blues Challenge** (IBC).

#### **ELIGIBILITY**

The ARBA Memphis Blues Challenge is open to any blues act meeting the criteria below:

- All members of the Act must be 18 years old or over.
- All members of the Act must be a permanent resident of South Australia.
- An individual musician may not compete in more than one act in any capacity.
- To remove doubt, an individual musician may not compete in both the band category and the solo/duo category.
- Acts who have previously won first prize at the IBC are ineligible.
- All entrants must be or become financial members of ARBA by the entry date on the entry form and must be financial up to and after the IBC date. Membership sign-up here:  
<http://www.adelaiderootsandblues.org/membership1.html>

The **ARBA 2018 Memphis Blues Challenge** has two categories: “Band” and “Solo/Duo”. The winners of each category will represent ARBA, South Australia and Australia at the 2018 International Blues Challenge in Memphis.

The ARBA Memphis Blues Challenge will be held in June 2018 as follows:

#### **ARBA 2018 MEMPHIS BLUES CHALLENGE HEATS AND FINAL**

**Heat 1:** Friday 15<sup>th</sup> June at Semaphore Workers Club

**Heat 2:** Sunday 17<sup>th</sup> June at Semaphore Workers Club

**FINAL:** Sunday 24<sup>th</sup> June at Semaphore Workers Club

- The number of heats may be varied at the discretion of ARBA, depending upon the amount of acts that enter.
- The winning band and solo/duo act from each heat will progress to the ARBA Memphis Blues Challenge Final.

#### **ARBA 2018 INTERNATIONAL BLUES CHALLENGE FUND RAISER**

The winning band and solo/duo acts will be expected to perform at a fundraiser to be held on the evening of Friday 10th of August, 2018 at the Semaphore Workers Club.

#### **BLUES FOUNDATION 2019 INTERNATIONAL BLUES CHALLENGE**

The 2019 International Blues Challenge will be held in Memphis Tennessee, USA. The dates for the 2019 competition have not been officially announced. However, the event will likely run from 29<sup>th</sup> January until 2<sup>nd</sup> February, 2019.

## IMPORTANT INFORMATION

- If you enter this competition it is imperative that you ensure your act is available to appear on all of the above dates. Acts will be advised of the date of their heat at the beginning of March 2018. **For logistical reasons, the heat date and time will not be changed for any act.**
- ARBA will only assist one band and one solo/duo act to compete at the IBC in Memphis in 2019.
- ARBA conducts the Memphis Blues Challenge in line with the Rules of the IBC and is also able to impose additional eligibility restrictions. ARBA is responsible for undertaking the registration requirements of the Memphis Blues Challenge winners with the Blues Foundation for the IBC.
- The ARBA Committee has the right to dismiss acts for not complying with the rules of the Memphis Blues Challenge and for inappropriate behaviour before, during or after this contest. The ARBA Committee's decision will be final. No correspondence will be entered into.
- Memphis Blues Challenge and International Blues Challenge Rules are subject to change in conjunction with the Blues Foundation. ARBA has the right to intervene or change any of the rules of the Memphis Blues Challenge.
- For the purposes of the ARBA Memphis Blues Challenge, a "Band" is any act with three or more musicians. Vocalists are counted as musicians for the purpose of this competition. Both electric and acoustic instruments are allowed.
- For the purposes of the ARBA Memphis Blues Challenge, a "Solo/Duo" is any act with one or two musicians. Vocalists are counted as musicians for the purpose of this competition. Both electric and acoustic instruments are allowed.

## HEATS AND FINALS

- All competing acts must be prepared to attend the ARBA Memphis Blues Challenge at their cost and remain at the venue for the duration of their heat and final (if applicable). All competing acts must be available to perform on the dates of any of the heats, the final, the fundraiser and the 2019 International Blues Challenge in Memphis.
- Competing acts must be available to take the stage when it is their turn to compete. Competing acts are advised that the schedule for the heats or final may run early or late. The schedule may change if an act is unable to perform. Any act unable to perform at the required time will be subject to point deductions or disqualification, at the discretion of the time keeper, in consultation with ARBA office bearers who are present. It is therefore recommended that competing acts arrive at the beginning of each heat or final in which they are competing.
- It is expected that members of competing acts will remain at the venue after their performance in a heat or final, until the announcement of the winners has been made.
- The scheduled performance date and start time for each act in the heats will be determined by a draw made by ARBA in early March 2018. The running order of the final will be determined by coin toss on the day of the final.
- Set lengths will be 25 minutes (Heats) or 30 minutes (Final). Set lengths are subject to change depending upon the number of acts competing. A changeover time of 15 minutes is allowed between acts.
- A backline will be provided for the heats and for the final. Further information regarding this will be provided to the competing acts prior to the competition.
- All of the musicians who compete in an act must be available to compete in Memphis. If a member or members of a winning act are unable to compete at the 2019 International Blues Challenge in Memphis, the act will be disqualified. In extreme circumstances of sickness or duress, the ARBA Committee will review a request for change to the act going to Memphis. The ARBA decision on the matter will be final. No correspondence will be entered into.
- Substitution of musicians is not allowed. The musicians who play for an act in the final must be the same musicians who played for that act in their heat. The musicians who play for an act in the heat and the final will be the musicians who go to Memphis. Immediate disqualification will apply if substitution takes place. In extreme circumstances of sickness or duress the ARBA Committee will review a request for change to the act going to Memphis. The ARBA decision on the matter will be final. No correspondence will be entered into.
- Three independent judges will judge each heat and final (a judge who has judged a heat will not judge the final). Scores will remain final. No correspondence will be entered into. Acts will have their scoresheets emailed to them after the Memphis Blues Challenge, but will not be permitted access to the score sheets of any other act.

## SCORING

The judges will score in exactly the same way as scoring is done at the IBC in Memphis. Each judge will allocate a score out of 10 to each act in the following categories:

1. **Blues Content: EXTREMELY IMPORTANT.** After all, this is a Blues contest. Acts should pick material carefully. Everyone has his or her own interpretation of what is and is not Blues, however, the sound and feel of the music should be true to any blues sub-categories: traditional blues, country blues, soul blues, rock blues and/or contemporary blues. Judges will be listening for inspired and original song selections or covers that involve new takes on non-original material. Creative reach is encouraged.
2. **Originality:** Original compositions are encouraged. Cover tunes are allowed but playing the original rendition lick by lick is discouraged, will not be looked upon favourably by the judges, and will be reflected in scoring. Acts must indicate if their songs are their own original material (this can be done at the start of the set or before each song as appropriate) and/or identify the covers that they are playing and acknowledge the originator.
3. **Instrumental Talent:** Ability level on all instruments featured within the act.
4. **Vocal Talent:** The act's vocal skills to include concepts of tone, musicality, meaning, and expression.
5. **Stage Presence:** The ability to command the attention of the audience by the impressiveness of one's manner and appearance on stage. Judges will consider how an act connects with and engages the audience in the music. It is expected that acts will dress professionally. Acts that dress like they could be members of the audience, for example, by wearing jeans and t-shirts, can expect to be marked down in this category.

Judges will score acts in each category on a 10 point scale, with 10 points being the highest score received and 1 point being the lowest. To reflect the relative importance of each category in the success of an act, an act's raw score in each category is weighted as follows:

- Blues Content is multiplied by **four**
- Originality will be multiplied by **three**
- Instrumental talent by **two**
- Vocal talent by **two**
- Stage Presence by **two**

## TALLYING SCORES AND DETERMINING WINNING ACT

1. The Scorekeeper will multiply the Raw Score in each category by the established multiplier to get each judge's Individual Weighted Score in each category for each act.
2. The Individual Weighted Scores for each category will be added together to determine each act's Total Weighted Score for each judge.
3. Any penalty points assigned will then be deducted from each judge's Total Weighted Score to obtain the act's Net Weighted Score for each judge.
4. After all acts have been judged and each act's Net Weighted Score per judge calculated, each act will be ranked by judge based on that judge's order of scores, with the act receiving the judge's highest Net Weighted Score being given a ranking of 1, and so on for that judge. This will reveal each act's Final Ranking Number for each judge.
5. The Scorekeeper then will total the Final Ranking Number from all judges for each act to determine the Gross Final Ranking. This figure is averaged (divided by the total number of judges) to Achieve the Aggregate Act Ranking.
6. The winning act in a heat or final will be the act with the best aggregate ranking.
7. In the case of a tie, the Scorekeeper shall calculate the sum of all Net Weighted Scores from all judges for the tied acts. The act with the higher sum of Net Weighted Scores wins.
8. If, after the process outlined in point 7, there is still a tie the following will apply:
  - (A) In a heat, all of the acts tied for first place will advance to the final.
  - (B) In a final, the judges will cast a vote to decide which of the acts that are still tied for first place will be the winner.

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An act will be **penalised one point** from its **Total Weighted Score** for each of the following:

- Failing to acknowledge that a song is a cover and/or not giving credit to its originator
- Each 10 seconds that it runs overtime during a competition performance
- Finishing 3 or more minutes before its allotted performance time expires
- Not being ready to perform at the required time (unless through reasons outside of the control of the act)

### **MEMPHIS BLUES CHALLENGE WINNER'S PRIZE**

The major prize for the ARBA Memphis Blues Challenge winners is to represent ARBA, South Australia and Australia in the International Blues Challenge (IBC) held in Memphis Tennessee, USA, held annually over 5 days in January/February.

Trophies will also be presented to the winning acts.

The winning acts are considered representatives of ARBA at the IBC and are obligated under their ARBA membership to act in a responsible manner.

All funds raised by ARBA related to the Memphis Blues Challenge act entry fees, door cover charges, raffles and sponsorship etc. will be spent as follows:

1. To pay for an advertisement promoting ARBA and our two competing acts and the winner of the ARBA "Blues Album of the Year" in the Blues Foundation IBC program book.
2. To pay for airfares and accommodation costs of the musicians who will represent ARBA at the 2019 IBC. If there is a shortfall in the amount of funds raised for this purpose, the available funds will be evenly divided amongst the competing musicians. The competing musicians (assisted by ARBA where possible) will be responsible for covering any deficit.
3. If there are additional funds available once airfares and accommodation costs have been paid, the ARBA committee may decide to pay each musician a reasonable allowance towards covering IBC related costs such as food, transfers etc.
4. Should there be any remaining funds after costs relating to points 1, 2 and 3 have been paid, these funds will carry over into the fund for the 2019 ARBA Memphis Blues Challenge.

Any funds provided by ARBA to the winning acts are expressly for the use of paying for travel and accommodation costs related to the 2019 IBC and not for any other purpose. **Funds will be paid to winning acts upon proof of purchase of travel, accommodation and insurance relating to the International Blues Challenge. Arrangements can also be made for ARBA to directly pay (out of the funds raised for this purpose) for travel, accommodation and insurance relating to the International Blues Challenge.**

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## ENTRY

Bios, photos and completed entry forms are now being accepted from eligible acts. **ARBA reserves the right to accept or refuse an entry.** ARBA's decision re acceptance/refusal will be final and no correspondence will be entered into.

## ENTRY APPLICATIONS

Memphis Blues Challenge entries must be accompanied by the following:

- Entry Fee of \$50 for each member of the Band or Solo/Duo act.
- Completed Memphis Blues Challenge application form (see below).
- A digital jpg photo of the artist/s of at least 300dpi.
- A brief bio (200 words in Word format) is to accompany the application either by email, USB stick, or CD.
- Links to act website, Facebook page etc.

Entries will not be accepted if any one of these items is not supplied with the application.

## ENTRY APPLICATIONS AND ENTRANCE FEE PAYMENT

There are two options for entry applications and entrance fee payment:

1. Applications and entry fee payment can be made online here: <http://www.adelaiderootsandblues.org/memphis-blues-challenge-entries.html>

OR

2. Complete the application form contained on the next two pages of this document, and pay using the options provided.

## CONTACT

Further information can be obtained from ARBA President Mick Young: PH 0419 153 439 or email [mickyoun@arba.net.au](mailto:mickyoun@arba.net.au)

## LINKS

ARBA website: <http://www.adelaiderootsandblues.org/>

ARBA Memphis Blues Challenge: <http://www.adelaiderootsandblues.org/memphis-blues.html>

ARBA membership signup: <http://www.adelaiderootsandblues.org/membership1.html>

Blues Foundation (Memphis): <http://www.blues.org/>

International Blues Challenge (IBC) <http://www.blues.org/international-blues-challenge/>

IBC Official Rules: <http://www.blues.org/international-blues-challenge/official-rules/>



**Adelaide Roots and Blues Association  
ARBA Memphis Blues Challenge 2018 Entry Form**

The undersigned hereby attests that he/she is 18 years of age or older, and is the responsible spokesperson for the individual(s) listed on this form and identified by real or stage name, and herein referred to as The Act. The undersigned spokesperson hereby attests that each member of The Act is 18 years of age or older and a permanent resident of South Australia. The undersigned spokesperson further attests that each member of The Act is knowledgeable of, and agrees to abide by, the terms of the Rules of the Memphis Blues Challenge and this document, as set forth by ARBA.

It is agreed by the undersigned spokesperson that he/she and each member of the act, do hereby exempt from all liability, the Adelaide Roots and Blues Association and all persons, organisations and companies that are directly or indirectly associated with the Memphis Blues Challenge.

It is further agreed by the undersigned spokesperson that he/she and each member of the Act permits ARBA, the right to make use of his/her names, music, voices, pictures, visages and other likenesses of the act for the purpose of advertising, publishing and promotion of Memphis Blues Challenge through media, including entertainment and music syndicated radio, film and/or television shows presented or produced by ARBA or its partners, successors or assignees. In addition, the undersigned spokesperson and each member of the act agrees that ARBA will retain ownership of the event artwork, the right to edit the artwork, the right to broadcast the Memphis Blues Challenge contest (and to copyright the artwork) and the right to license others to use these rights.

**SPOKESPERSONS DETAILS:**

Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

\_\_\_\_\_

Home Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**ACT DETAILS:**

Name of Band or Solo/Duo act \_\_\_\_\_ Number of members of Act \_\_\_\_\_

Names of members of Act

1. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_ 4. \_\_\_\_\_

5. \_\_\_\_\_ 6. \_\_\_\_\_

Website of Act: \_\_\_\_\_

Spokesperson to sign here once the terms set out in this document have been agreed to, and shown to each member of the act.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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**ALTERNATIVE CONTACT (not applicable for solo acts):**

Alternate Contact: \_\_\_\_\_

Alternate Email Address: \_\_\_\_\_

Alternate Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

**PAYMENT DETAILS:**

Entry fee to be paid (\$50 multiplied by number of musicians in Act) \$\_\_\_\_\_

Payment options:

1. Pay by EFT:

ARBA Account: People's Choice Credit Union **BSB: 805 050 Account number: 100169613**

**IMPORTANT:** Include act name in description when completing EFT transfer.

**OR**

2. Enclose cheque or money order (do not post cash).

Please indicate payment method chosen (also provide date of EFT transfer if applicable): \_\_\_\_\_

**Email this application:** [memphisblueschallenge@arba.net.au](mailto:memphisblueschallenge@arba.net.au)

**Post this application:**

ARBA President

Mick Young

PO BOX 457 Unley SA, 5061

**Closing date: 23rd February 2018.**

Questions?

Need further information?

Difficulties completing or lodging this form?

Contact ARBA President Mick Young. Phone: 0419 153 439 Email: [mickyong@arba.net.au](mailto:mickyong@arba.net.au)

**Have you?**

- **Paid Entry Fee** of \$50 for each member of act?
- Completed a membership form and paid membership fee (if the act is not already a member of ARBA)?  
For membership sign-up go here: <http://www.adelaiderootsandblues.org/membership1.html>
- Included a completed Memphis Blues Challenge **application form**?
- Provided **digital jpg** photo of the act of at least 300dpi by email, USB or CD?
- **Provided a brief bio (200 words maximum in Word format)** by email, UBS or CD?
- Provided links to website, Facebook page etc